



PROGENY TEST PROGRAMME

GET TO THE HEART OF CRV AMBREED



By taking part in CRV Ambreed's Progeny Test programme (PT), you can develop and enhance your herd, using tomorrow's genetics, today.

SEE THE REWARDS IN YOUR HERD

- ✓ Jump the queue, get the genetic gain earlier.
- ✓ Free use of SireMatch for insight into your herd.
- ✓ Elite young bulls at a fantastic price.
- ✓ World-class genomic selection.

JOIN OUR PROGENY TEST PROGRAMME

New Zealand dairy farmers have been working with CRV Ambreed for over 30 years to develop generations of daughter proven sires. High quality genetics proven by you and CRV Ambreed enables dairy farmers to develop a herd that is efficient and easy to manage, that they love to milk.

HOW PT WORKS:

The Progeny Test programme begins with mating through to the daughter completing her first lactation as a two-year old heifer. It's a long term commitment – it will be nearly four years between buying the straw and finishing the contract, and there are some great rewards.

To protect the integrity and credibility of CRV Ambreed's Progeny Test programme, there is set criteria you must follow to meet the contract obligations.

- Year 1** **MATE:** Commit 60-80% of your herd to PT semen* (Spring Mating only)
- Year 2** **CALVE:** Record calving and ID calves. Maintain excellent herd records
- Year 3** **MATE:** PT heifers are mated at 15 months.
- Year 4** **CALVE & HERD TEST:** DNA testing will occur for rising two-year-olds. Bring in a minimum of 18% of your herd as two year-olds. Herd test four times a year. Twice daily milking (am/pm for at least the first two herd tests). Present 2 year olds for TOP inspections and weighing and you score Famer Traits.

*Herd size dependent

WHAT'S INVOLVED?

HERD RECORDING

All progeny test farmers must herd record to get data into the national database using InSight or another licenced herd recording programme.

CALVING AND MATING

All matings must take place in Spring for data collection and evaluation purposes. In addition you need to calve 18% of your herd as two-year-old replacements.

HERD TESTING

You must herd test four times per year in the first lactation year (once the two-year-olds enter the milking herd).

DATA COLLECTION

Farmers also score farmer traits as the daughters enter the herd. CRV Ambreed contracts Jersey New Zealand and the New Zealand Holstein Friesian Association to collect traits other than production (TOP) info. Farmers are required to draft two-year-old heifers out of the milking herd for TOP inspection and weighing, a one-off event that is arranged by the breeding association.

This, in conjunction with herd testing data provides CRV Ambreed with enough daughter information to validate the performance of the young bulls and assess if their merit is high enough to graduate and be marketed in the sires catalogue.

THE FUTURE OF YOUR HERD IS AT YOUR FINGERTIPS WITH
THE CRV PROGENY TEST PROGRAMME.



REWARDS

AVAILABLE:

IT'S EASY

- ✓ A package of PT bulls is selected for you with more certainty than ever before, with flexibility to nominate up to 20%-40%* of your herd with proven bulls of your choice.
- ✓ Choice of Jersey, Friesian and Crossbred

IT'S GREAT VALUE

- ✓ PT young bulls are a fantastic, unbeatable price
- ✓ Free use of SireMatch, a powerful breeding support report, for more information and insight into the genetic performance and capabilities of your herd.

IT'S REWARDING

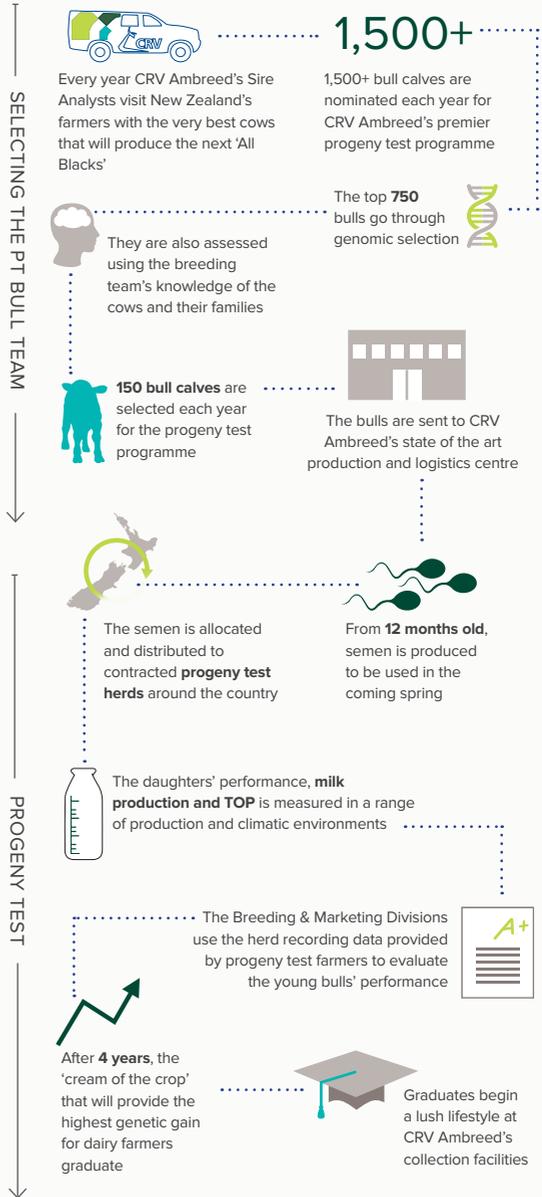
- ✓ Financial rebate per milking heifer
- ✓ Extra information on your animals, for example weights and TOP scores, is provided to you free of charge
- ✓ Opportunity for your best heifers to be featured in our Dairy Sires Catalogue
- ✓ Jump the queue, get the genetic gain earlier. By the time farmers can purchase proven genetics for the latest bull, you are already milking the benefits.

THEY'RE GOOD BULLS

- ✓ Our genomic selection methods are world-class and world proven. We combine CRV's global resources, expertise and world leading technology with our own local knowledge and experience. This allows us to source, test and select the very best genetics for NZ systems. This all means, progeny test farmers get better genetics with more certainty than ever before.
- ✓ CRV Ambreed typically has 150 bulls, Jersey, Friesian and Crossbred each year awaiting their daughter proofs. Some of these bulls are available in CRV Ambreed's catalogue as "InSires".
- ✓ A PT young bull is genomically selected, demonstrating a high level of promise and genetic merit through their ancestry and DNA information.

A SNAPSHOT OF THE PROGENY TEST PROGRAMME

BULLS GO THROUGH A RIGOROUS SELECTION AND TESTING PROCESS TO BECOME A HOUSEHOLD NAME



HOW TO GET INVOLVED

ARE YOU WILLING TO:

- ✓ Commit 60-80% of the herd to PT
- ✓ Keep good records
- ✓ Herd Test regularly
- ✓ Enjoy the advantages the programme offers

We're very interested to talk with you about how you can be involved with our Progeny Testing programme.

Contact your local CRV Sales Rep or call our Customer Support Team on **0800 262 733**.

For more information:

www.crv4all.co.nz or
0800 262 733



BETTER COWS | BETTER LIFE

CLIENT TESTIMONIALS

ROSS MCNAULL | WAIKITE VALLEY
BETWEEN TAUPO AND ROTORUA

We've been involved in the CRV progeny testing programme for about 10 years. We joined because we saw the type of animals which were available in the programme.

We are milking 1150 cows, Friesian and Friesian-cross. We've been on our current farm here about 12 years, and we do about 520 kg of milk solids.

It's a great scheme – it works well for CRV and it works well for me. I can get good quality straws at a cheaper rate, which is good with the current milk price.

Being involved in CRV's progeny test programme has meant we have achieved adding 200 young cows into the herd each year. We didn't do herd testing before we did progeny testing and it's been really interesting to track the cows coming through. We definitely take more interest in things like that since we've been involved in the programme.

I would recommend CRV progeny testing to others, there are lots of benefits from being in the programme.

GAVIN PARK | 284HA FARM AT GREENFIELD,
NEAR BALCLUTHA, SOUTH ISLAND

We've been taking part in CRV Ambreed's progeny test programme for a long while now – seven or eight years, maybe longer. I recommend it.

We gave it a go the first year as I was interested in the genetic gain. The main reason to be part of it was to jump the queue and we've found it to be a good system.

We've been glad to be part of it, especially this year.

Even without using proven bulls we found that after two or three years the herd's fertility was improving the way we wanted. We couldn't see the difference between cows from proven sires versus cows that weren't. I can't say we are worse off for it; I think we are better off.

We milked 500 cows this season. We are predominately cross breed at the moment, in more of the Friesian direction. We are not looking for big cows, we are looking for an efficient cow. We are a 'summer dry' area so the cows have got to be able to produce under those kind of conditions.